

iPad2 Giveaway
OFFICIAL RULES

NO PURCHASE NECESSARY. Open only to legal residents of Indiana, who are 18 years of age or older as of November 1, 2011. Void wherever prohibited by law. Employees of The Avenue, Buckingham Companies, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers (collectively, "Sponsor") and the immediate family members and/or those living in the same household of each are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

TO ENTER:

1) Beginning 12:01 AM Eastern Time November 8, 2011 through 11:59 PM Eastern Time December 29, 2011 complete an entry form either online or in person at The Avenue Gem Car and receive a chance to win the grand prize.

OR

2) On a 3x5 card, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy), email address, plus daytime and evening telephone numbers. (If you do not have a telephone, indicate "No Phone." Failure to comply with this or any other official rule will result in disqualification.) Mail your entry in a hand-addressed, business-size envelope (#10) with first-class postage, to: The Avenue iPad2 Giveaway, Buckingham Companies, 941 N Meridian Street, Indianapolis, In 46204. Entries must be received by 12/29/2011. Limit one entry per envelope.

Limit one entry per person/household address regardless of method of entry. No mechanically reproduced entries of any kind permitted. Illegible and incomplete entries are void. Sponsor is not responsible for lost, late, mutilated, postage due, misdirected entries or entries not received. In the event of a dispute over who submitted an online entry, the entry will be deemed to have been submitted by the authorized account holder of the e-mail account identified on the online entry form. The authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries become the property of Sponsor and will not be returned.

RANDOM DRAWING: Winner will be selected by random drawings on or about 01/02/2012 from all eligible entries received. Decisions of judges are final on all matters. Winners will be notified by phone/mail/email. Limit one prize per person/household address. Odds of winning will depend upon the number of eligible entries received.

PRIZES: Grand Prize-Apple iPad2 (ARV: \$500.00). Prizes consist of only those items specifically listed as part of the prize. No substitution or transfer/assignment of prize by winners permitted.

All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply. Potential winners (or parent/legal guardian if potential winner is a minor in his/her state of residence) may be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form, which may require social security number, postmarked within 10 days of the date on notification materials. Noncompliance within this time period and/or return of any prize/prize notification as undeliverable may result in disqualification and an alternate potential winner may be selected by random draw from all remaining eligible entries. All winners must produce picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. Acceptance of any prize constitutes permission to the Sponsor to use winners' name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation, unless prohibited by law.

TERMS: Sponsor not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the sweepstakes whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE LEX or www.thelexappeal.com OR UNDERMINE THE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.

WINNERS LIST: For a list of winners, available after 01/02/2012, visit www.TheAvenueIndy.com

SPONSOR:
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